

KUBIK

Essential Looks for Everybody

The Three Flavours

KUBIK 0815

The "No-Makeup Makeup" of LUTs. It provides an "enhanced reality" look with natural but vibrant colours and medium contrast. Saturation is slightly compressed, with vibrant colours that add "pop" without getting garish.

KUBIK PACIFIC

Inspired by classic Japanese film stocks, this LUT entices the viewer with especially delicate skin tones, rich foliage and a soft colour palette with medium contrast. The film-like compression of the skin tones makes it easy to keep faces in the sweet spot no matter how challenging the lighting conditions.

KUBIK KINO

A bold, uncompromising classic cinematic look inspired by KODAK's 2383 print film. The preferential colour palette draws the viewer into your story with warm amber yellows, aquatic blues and dense, thick subtractive saturation.

ETTR Offset

All KUBIK LUTs come in two versions: Neutral and ETTR.

ETTR stands for "Expose to the right". This refers to values the histogram moving to the right when you overexpose your footage.

Overexposing your footage is a handy trick to get even cleaner images from your camera, provided your camera allows for that kind of latitude. Most modern cameras do.

The ETTR offset is +1.5 EV, forcing your to overexpose your footage by 1.5 stops.

When using KUBIK ETTR to preview your image on camera, the goal is to set exposure so you see your desired image on screen.

Whether or not exposure meters (Zebras, False Colours, etc.) take the LUT into account depends on your camera and possibly its settings. When in doubt, expose your image so you see your desired image on your camera when previewing with KUBIK.

A general tip: No matter which version of KUBIK you use, Neutral or ETTR, we recommend the only exposure technique you use is ETLG.

ETLG stands for "Expose to look good". The goal is to set your exposure so the image you see on-camera is as close to your desired image as possible.

This is mainly concerned with exposure, but could be applied to white balance, too.

Tutorials

We offer plenty of tutorials for all our products on our YouTube Channel.

[!\[\]\(bff896c19919791b89ab521f039b410a_img.jpg\) KOLOR YouTube Channel](#)

If you're looking for product support, you can find all KUBIK-related articles here:

[!\[\]\(9f3852d68d41e1e95bc4ec10e81aba4b_img.jpg\) https://kolor.company/support-kubik/](https://kolor.company/support-kubik/)

Acknowledgements

All LUTs for DJI and Phantom were created with the help of Thatcher Freeman's Input Device Transformations (IDT) for DaVinci Resolve.

You can find the original IDTs here:

[!\[\]\(241407ae374027aec4b030ca93d07b05_img.jpg\) https://github.com/thatcherfreeman/dwg-transforms](https://github.com/thatcherfreeman/dwg-transforms)

And you can buy Thatcher a Coffee here:

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